



CHAPTER INCENTIVE PLAN

ChIP 2023

■ Membership Growth:

- 5% NET = 6 ChIP Chips
- 10% NET = 10 ChIP Chips

■ Education:

- \$10 per chapter member participant in OnDemand courses

■ Renewals:

- 90%+ = 5 ChIP Chips

■ Quarterly Compliance Uploads: = \$100/Qtr

- Bank Statements
- GST Reports (Cdn)
- Reconciliation Reports
- Board Meeting Agenda
- Board Minutes
- Leadership Form Submitted
- Conflict of Interest Form Submitted

■ Trifecta Bonus Incentive: = \$500*

- Meet one growth incentive +
- Renewal incentive +
- Compliance uploads successfully submitted by the deadlines.

* Chapters that receive the bonus can use it toward any travel, courses, registrations, IRWA Merch Store purchases, or chapter functions.

What are ChIP Chips Worth?

1 chip equals...	1 membership
	1 one-day course
2 chips equal...	2 memberships
	2 one-day courses
	1 two-day course
3 chips equal...	3 memberships
	3 one-day courses
	1 conference registration

- Chapters can decide how to use their incentives.
- Chapters now have a full 12 months to use their incentives.
- ChIP chips can be used by members or non-members.
- Chapters can use their ChIP chips to support other chapters in their region.
- ChIP chips do not have a cash value.

Best Practices for Reaching a ChIP Goal

Education:

- Use excess Chapter funds to create an education scholarship program.
Ex: Chapter 74, Chapter 11, Chapter 9.
- Market OnDemand courses as an option for participants that cannot attend an in-person course.

Membership:

- Hold an annual Membership Matters new member drive event.
- Contact your non-renewed chapter members prior to the April 15th drop.
- As a board, review your chapter's Former Member list online and coordinate reach out effort to re-engage.