As I have done each of these past four years, let me first sincerely thank each one of you for your membership and involvement with this amazing Association. As a truly international Association, not a day goes by that I am not reminded of what a remarkable, vastly different assemblage of individuals we are; we build this wonderful Association while singularly focusing on achieving our goal of "improving people's quality of life through infrastructure development." I am so grateful for each of you, for the kindness and friendship that have been extended to me and my family, which makes volunteering a joy for me!

Our Association provides so much more than just "a network" of individuals that any other association could also provide. I can honestly say that the right of way community is an amazing family. It is a family that is dysfunctional at times — like Cousin Eddie showing up unannounced — but also bands together to accomplish wonderful tasks regardless of how time consuming or challenging they may be. From Committee to Committee, Region to Region and Chapter to Chapter, the quantity and quality of work that is produced sets us apart from other organizations. I would also be remiss if I did not include our wonderful staff into this discussion as well. We have an amazing group of IRWA employees who literally work their fingers to the bone to help us succeed in every way! They are truly amazing and are the backbone to our Association, and to them, I show my deepest appreciation, thank you!

We begin this new year filled with the annual desires, hopes and dreams that the months to come will be filled with success and happiness. I know we all recognize they do not happen overnight and may be taken for granted until different calamities come our way. The key is figuring out how we deal with these challenges and what we want to accomplish in the short and long term. Is it a legacy we are after, or what our friendship and leadership will do to help others along their journey, wherever it may take them?

I propose that it is a combination of our continued relationships, networking occasions, leadership opportunities and our involvement with IRWA that makes a difference to each of us in unique ways. This next year, it is still my goal and desire to help our Association and each of you advance our education, to develop leadership at all levels and to help expand and foster our relationships with other groups (associations), agencies and our international partners. Working this year with each of our standing committees has brought a renewed excitement in returning to in-person events, updating education, recognizing other accomplishments and an overall yearning to help one another.

Now is the time to continue the work we have started, finish work, celebrate our successes and each other. I am so very grateful to be your International President this next year and know with your help our future is unwritten and whatever we want to collectively develop, it will happen. I am excited for this chapter of our journey together, and I hope you are as well.

## JAMES A. OLSCHEWSKI, SR/WA, R/W-NAC Incoming International President 2022-2023





# JUDY JONES, SR/WA Candidate for IRWA International President-Elect

## Judy has been a member of IRWA's Alabama Chapter 24, Region 6, since 2003.

#### Education

- Paralegal, Auburn University at Montgomery, 1988
- Environmental Site Assessor, Georgia Institute of Technology, 1991
- Alabama Real Estate Sales License, Alabama Real Estate Institute, 1995
- Alabama Real Estate Appraisers License, Alabama Real Estate Institute, 2003
- Achieved SR/WA designation in 2004
- Achieved R/W-AC designation in 2004
- Achieved R/W-NAC designation in 2004

### Employment

 Director of Right of Way at Goodwyn, Mills & Cawood, Inc., 1988-Present

### **IRWA Activities**

- International Vice President, 2021-President
- International Treasurer, 2020-2021
- International Secretary, 2019-2020
- International Governing Council, 2017-Present
- International Finance Committee, 2018-2021
- Region 6 Professional of the Year, 2018-2019
- Region 6 Chair, 2017-2019
- Region 6 Vice Chair, 2014-2017
- Region 6 Secretary/Treasurer 2013-2014
- Chapter 24 Director, 2011-2013
- Chapter 24 President, 2011-2012
- Chapter 24 Vice President, 2010
- Chapter 24 Treasurer, 2009
- Chapter 24 Secretary, 2008
- Chapter 24 Professional of the Year 2012
- Chapter 24 Valuation Chair, 2012-2016
- Chapter 24 Education Co-Chair, 2004-2008

"A true leader has the confidence to stand alone, the courage to make tough decisions and the compassion to listen to the needs of others. He does not set out to be a leader, but becomes one by the equality of his actions and the integrity of his intent." — Douglas MacArthur

A lot of decisions made this past year have been tough. However, they were made for the betterment of IRWA. I am pleased to be working with a very passionate and visionary group of leaders within the International Executive Committee (IEC) and the International Governing Council.

A topic of discussion came up recently with the question of "What is your right of way super power?" As I thought on this, the first thing that came to mind was having a servant's heart. Focusing primarily on the well-being and growth of other people, including my fellow IRWA members and my community, is an attribute of a servant leader. The servant leader puts the needs of others first, including helping future leaders develop and perform as highly as possible. Servant leadership is a leadership attitude where the goal of the leader is to serve. Once a person discovers their heart to serve and accepts their call to lead, a powerful thing happens. Having served the past two and a half years as an elected member of the IEC, my hope is I have proven to be a servant leader.

As we continue striving to meet the needs of our members, our focus remains steadfast on the importance of member value, especially within our educational programming. As International Vice President, I currently serve as the IEC liaison to the Region vice chairs, with a goal to build back our three-year education plans. An education plan is vital to our members in preparing their educational pathway to certification, as well as providing budgeting forecasts. It also holds a Chapter accountable to follow through with holding the planned courses to meet their Chapter member needs. One of the roles of the Region vice chairs is to work with the Chapter Education chairs in their Regions to develop these plans for their Region. Having once served as vice chair of my Chapter's Education Committee, I was also involved in preparing our three-year education plan. Although challenging, these plans are an Association requirement that somehow have not been being fully implemented in the past. However, by the time this candidacy statement is printed, I feel confident each Region vice chair will have sent in their Region's three-year education plans and an Association-wide three-year education plan will be in place. Along with our Region vice chairs, I stand committed in providing educational programming necessary to allow our members to continue improving the lives of others within our communities.

Continuing to serve on the IEC has been my great honor. In seeking the office of International President-Elect, I vow to continue to provide you with open and transparent communication in a servant leader capacity. Integrity is the most valuable and respected quality of leadership, and I will always keep my word.





## FRED EASTON, JR., SR/WA Candidate for IRWA International Vice President

## Fred has been a member of IRWA's Mile High Chapter 6, Region 9, since 2008.

### Education

- Machinist Mate Naval Nuclear Field "A" School, Orlando, FL
- Courses in Land Surveying, Valencia Community College, Orlando, FL
  Professional Licensed Land Surveyor, State of Colorado
- Completed additional coursework through IRWA, achieving the SR/WA and R/W-AMC designations
- Operating Engineers Formal Apprenticeship Program Land Surveying, completed through Chief of Parties, 1993

### Employment

- Survey and GIS Manager at Farnsworth Group, Inc. 2001-Present
- Vice President at LandTech Surveying and Mapping Services, 1997-2001

#### **IRWA Activities**

- International Treasurer, 2021-Present
- International Secretary, 2020-2021
- CLIMB Certified Instructor, 2016-Present
- Strategic Planning Task Force Chair, 2021
- Region 9 Chair, 2018-2020
- IDEAs Task Force Chair, 2018-2019
- Region 9 Vice Chair, 2016-2018
- Region 9 Secretary, 2015-2016
- Region 9 IAMC Representative, 2013-2014
- Chapter 6 Events Chair, 2016-2018
- Chapter 6 President, 2014-2015
- Chapter 6 Vice President, 2013-2014
- Chapter 6 & Region 9 Treasurer, 2012-2013
- Chapter 6 Secretary, 2011-2012
- Chapter 6 Survey Committee Chair, 2009-2018

## Other

Member of American Society of Civil Engineers & Professional Land Surveyors of Colorado I have had the honor of serving IRWA for over a decade in various leadership positions and have found this to be the most challenging and rewarding leadership experience to date. I hope to continue my journey in running for International Vice President.

As your International Treasurer, I have worked tirelessly to improve our education, engage Chapters and members, push for certification reforms, manage finances and provide leadership on all issues, large and small. Personally, I take special pride in helping make our virtual courses a reality by pushing for them as far back as early 2019, suggesting the Newrow platform, instructing one of the first pilot courses, changing some of the reporting and ways we track finances, taking a more active role in our investment management, encouraging our Chapters and staff to plan and hold seminars and courses and working to achieve mutually beneficial resolutions.

Our Association faces many challenges to achieving our purpose. I would like to continue to set my sights on are education and marketing.

While we have made excellent progress in education improvements and to obtain and track feedback from instructors and students to better inform our decision-making, there is still much to do, and I hope to work on the following improvements and projects:

- Work with Region vice chairs and Education chairs to increase our offerings to members and customers
- Develop a complete education asset management plan including:
  - o Adjusting to industry trends in adult education, such as smaller session delivery
  - o Holding more local and international seminars and symposiums

The IRWA fills a critical role in the infrastructure profession. Our specialized training, geared towards the right of way professional, only truly exists here! We must adjust our marketing strategies to get that message out. I'm proud to have been a part in creating the International Marketing Committee and hope to work with them on the following:

- Improve course marketing and advertising
- Develop and maintain a distribution list that is not limited to our membership
- Simplify website so that all course offerings (online, virtual and classroom) can easily be found
- Partner with other organizations to cross advertise to their members

I'm very proud of what I and others have accomplished by working together over the years including developing a strategic plan draft, completing an education report that continues to guide change, hitting growth goals for Chapter 6 and Region 9, holding seminars and symposiums and being a part of the leadership that kept the association functional through the pandemic. It would be my greatest honor to have your vote and support for the position of International Vice President so that I can continue to bring my goal-oriented focus to the International Executive Committee.

Thank you.



# **DENISE L. SKINNER, SR/WA** Candidate for IRWA International Treasurer

Denise has been a member of IRWA's Bluebonnet Chapter 74, Region 2, since 2002.

#### Education

- B.S. Range Science Natural Resource Management, Texas A&M University
- M.Ag. Land Economics & Real Estate, Texas A&M University

#### **Certification/Designations**

- SR/WA International Right of Way Association, 2012
- State of Texas General Certified Real Estate Appraiser, 1992
- PMP Certification Project Management Institute, 2016

## **IRWA Activities**

- International Secretary 2021-Present
- International Finance Committee 2021-Present
- International Investment Committee 2021-Present
- Strategic Planning Committee 2021-Present
- Strategic Planning Task Force 2020-2021
- Region 2 Chair, 2019-2021
- Region 2 Vice Chair, 2017-2019
- Region 2 Secretary/Treasurer, 2016-2017
- 2011 Region 2 Professional of the Year
- Chapter 74 Director 2 Year, 2015-2016
- Chapter 74 Director 1 Year, 2014-2015
- Chapter 74 President, 2013-2014
- Chapter 74 President-Elect, 2012
- Chapter 74 Vice President, 2011
- Chapter 74 Secretary, 2010
- Chapter 74 Treasurer, 2009
- Chapter 74 Education Co-Chair, 2008-2009
- Chapter 74 Membership Co-Chair, 2006-2008
- Chapter 74/39 Eminent Domain Seminar
   Committee, 2009-Present
- 2011 Chapter 74 Professional of the Year

#### Other

Chapter 39 — Say Yay to SA in 2021" Committee
 United Way Program Accountability Review Team, 2016-2018

First and foremost, thank you for the opportunity to serve as your International Secretary this year. The confidence that was placed in me has been humbling. This year has been a whirlwind so far, but it is exciting to see the direction this Association is moving. It has been an honor to be part of it!

The IEC approved six strategic objectives: 1) net 3 percent increase in membership; 2) 5 percent annual course attendance; 3) increase in credentialed members; 4) increased networking opportunities at the Chapter, Region and International levels; 5) increased leadership engagement and support; 6) increased member engagement and member value. Although each is a separate goal, they are all intertwined. Increasing networking opportunities increases membership and leadership engagement; engaged individuals are committed to improving themselves through education and designations and so on and so on.

This year has been full of ways that IRWA is working to achieve our strategic objectives. To name just a few: we have promoted Tim Drennan, CAE, to executive director/interim CEO and Jade Meador, CMP, to deputy executive director/director communications and events; IPEC is working on rolling out updated SR/WA requirements as well as how to stay on the current designation requirements; the Membership and Marketing Committee is looking at ways to develop a consistent college outreach program as well as other ways to market the IRWA; and we are renewing and strengthening relationships with partner organizations. It's exciting to see where things are going from here! Onwards and upwards!

A quote from John C. Maxwell, an American author, speaker and pastor, resonated with me. Mr. Maxwell said, "The single biggest way to impact an organization is to focus on leadership development." This is why I do what I do and why I would like the opportunity to continue to serve IRWA next year as International Treasurer. Developing leaders and providing our members with the skills they need to excel and move up in their careers is at the heart of what we do and who we are as Association. For many, IRWA is the first place they can expand their leadership wings. It is exciting to watch individuals grow and mature as leaders; it's a joy seeing members become more confident and challenge themselves to be better and do more while creating an environment that is inspiring and contagious. When one becomes inspired and engaged, it leads to the creation of inspiration and engagement in others.

Our educational offerings provide the skills necessary to grow and excel as professionals. Through networking, we create relationships with smart and dedicated individuals that will inspire and challenge us in ways we would never have expected.

I hope to be able to continue to grow IRWA and support its members and I am humbly asking for your support of my candidacy for the position of International Treasurer.

Thank you.



# KOBY GODWIN, SR/WA

Candidate for IRWA International Secretary

## Koby has been a member of IRWA's Edmonton Chapter 62, Region 10, since 2007.

### Education

 Northern Alberta Institute of Technology Urban & Regional Planning Technology

### **Certification/Designations**

- Alberta Infrastructure, Realty Services, Land Development & Sales
   Property Agent 2015-Present
- Alberta Infrastructure, Realty Services, Land Planning
- Planning Technologist 2008-2015
- Scheffer Andrew Ltd.
  Planning Technologist 1999-2008
  Cochrane Engineering Ltd.
- CADD Technologist, 1997-1999

## **IRWA Activities**

- Region 10 Chair, 2020-Current
- International Finance Committee Member, 2021-Current
- Region 10 Vice Chair, 2018-2020
- Region 10 Secretary / Treasurer, 2016-2018
- International Transportation Committee Region 10 Representative 2012-2019
- Edmonton 2018 International Education Conference Co-Chair 2012-2018
- Chapter 62 Course Coordinator, 2017-2021
- Chapter 62 President, 2013-2015
- Chapter 62 Treasurer, 2010-2012
- Chapter 62 Secretary, 2009-2010
- Chapter 62 Newsletter Editor

## Other

- Various Government of Alberta groups including the Contaminated Sites Committee, SharePoint and Nintex team lead, Flood Recovery Program for the High River Flood of 2013
- South Edmonton Football Parents Association, Board member 2018-2021
- Canadian Liver Foundation, Masque event coordinator 2008-2011
- Summer Hockey, Organizer 2000-present
- Graphic Design Work
- Italian Monument, Dante Alighieri Library, Edmonton Chargers football club player cards, SNAC hockey merchandise, accordion festival program.
- Guest lecturer at NAIT for Urban & Regional Planning
  Technology Business Class

14 years ago, my professional life changed when I was brought to my first IRWA Chapter luncheon in Edmonton. When I walked through those doors, I didn't realize the impact that IRWA and its members would have on me. Leaders offered me their support and mentorship, allowing me to gain new experiences and further my education, which helped advance my career. From that first meeting on, I have been lucky enough to forge lifelong friendships that have made this Association feel like a second home.

It has been with the encouragement and support from those members that I decided to put my name forward as your next International Secretary. I have been fortunate to experience various roles within the Chapter, Region, Committees and the International Governing Council, and I plan on bringing that experience to your International Executive Committee (IEC) as International Secretary.

I received some of the finest on-the-job training anyone could ask for, as I served as co-chair for the 2018 Annual International Education Conference in Edmonton. During those years, I was involved with everything from the initial bid and presentation to assisting the conference team in planning local events, communicating with multiple stakeholders, attaining sponsorships, organizing and preparing various planning meetings and dealing with the several thousands of emails leading up to the conference. It was difficult work, but I was grateful to be a part of it, as it was a truly valuable and rewarding experience.

I believe that we are at a pivotal time in our Association where we can make huge gains as we come out from the last few unstable years. We have proven our flexibility in the creation, promotion and success of our digital courses and seminars. We can use these new avenues to reach out to new organizations, governments and education institutions to bring in new members and educate the public. We have amazing instructors and experts, and now is the time to highlight that expertise and demonstrate what IRWA can do.

I hope to bring these ideas and many more to create new outreach opportunities for IRWA as well as utilize the skills I have gained while serving in multiple positions within Chapter and Region leadership to be highly effective in the role as International Secretary.

Thank you for taking the time to read about what I believe in, and I hope that my passion for IRWA is apparent. If you wish to connect with me to talk about the Association and spend more time getting to know me, I welcome you to reach out.

I humbly ask for your support and vote for the position of International Secretary.

Thank you again for your consideration.