



IRWA Staff Spotlight

In an effort to further increase transparency between IRWA Headquarters and the dedicated members of this Association, we are excited to introduce the **IRWA Staff Spotlight**. In each issue of Right of Way Magazine, a different staff member will introduce themselves and give some insight into their role at Headquarters.

Tell us a fun fact about yourself or something that might surprise us.

I'm a night owl. Anyone who's worked closely with me will know that during a big event or project, the emails come from me mostly in the middle of the night.



What is your name and your job title at IRWA Headquarters?

Jade Meador, CMP, Director of Events.

Tell us about your background and why you chose to work at IRWA.

I came from working project management in financial services. Part of the projects I managed were meetings and events. I found that I enjoyed that aspect most and looked into finding a place where I could focus on what I enjoyed and contribute to a meaningful mission.

How long have you been with Headquarters?

Almost 14 years.

Describe your role. What are your primary responsibilities?

I handle all aspects of the Annual Conference in June every year, but there are also other meetings that go on throughout the year that I coordinate. I handle hotel reservations, meeting spaces, contracts and food and beverage orders, and scripts and on-site management — I'm usually all over the place.

How has your career grown since you first joined the team? What have you gained?

I've taken on a significant amount more responsibility since I started many years ago. Every year, we try something new and learn new things from the experiences. I've gained many best practices, as well as friends through the great members of the Association.

What are some of the reasons members typically contact you?

Members will usually contact me with any questions relative to the conference or other meetings/events that are taking place for the IRWA.

What are the best ways members can reach you?

Email and phone are great.

What is your favorite part of working at IRWA?

The members. I've never worked with such a dedicated and committed group of members before.

What are some of your hobbies outside of work?

Chasing down my four-year-old and spending time outdoors.

Tell us a fun fact about yourself or something that might surprise us.

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Where would you travel to for your dream vacation?

Some place where I can relax by the pool, hike a mountain, go fishing, and see the local sights. I like having options depending on how I feel that day.

What is something on your bucket list?

I don't know that I keep a bucket list — I just make it up as I go along. 🌟